



APRIL@APRILSYREK.COM

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## EDUCATION

### DEGREES

**CALIFORNIA POLYTECHNIC STATE UNIVERSITY**, San Luis Obispo, (2004)  
BS in Art and Design; Graphic Design Concentration  
*Summa Cum Laude*

## EXPERIENCE

### STAFF WORK

**CitySearch Media, Insider Pages**, West Hollywood, CA, (Feb 2012-Apr 2013)  
*Lead Visual Designer for Insider Pages branding, mobile and web.*

**Iconmobile Inc: Senior Designer**, Santa Monica, CA, (2011-2012)  
*Senior Visual Designer for ISIS Mobile Wallet spanning iPhone, Blackberry and Android platforms.*

**OpenPeak Inc: Digital Media Designer**, San Francisco, CA (2010-2011)  
*Visual designer focusing on mobile and web-based products for both consumer and enterprise.*

**Paramount Vantage: Director of Print**, Hollywood, CA, (2007-2009)  
*Overseeing of creative elements for films. Creating motion graphics for trailers.*

**House of Blues Entertainment Inc: Graphic Designer**, Hollywood, CA, (2005-2007)  
*Creating posters, billboards, logos, signs, CD designs, and motion graphics.*

**Frog Design: Digital Media Designer**, San Francisco, CA, (2004-2005)  
*Creating and implementing designs focused on the user interface of digital products.*

### FREELANCE

**Imaginary Forces**, Los Angeles, CA, (2010)  
*Motion design for commercials, visual design for Apple.*

**Stardust**, Los Angeles, CA, (2008)  
*Motion design for commercials.*

**Engine Room Design Studio**, Los Angeles, CA, (2006)  
*Rebrand and collateral.*

**Immortal Records**, Los Angeles, CA, (2006)  
*Album cover design.*

**Bravado International Group**, Los Angeles, CA, (2005-2006)  
*Merchandise design for various artists within the music industry.*

*Portfolio and references available upon request.*